

Web E-Commerce Specialist (WCS)

focused on WooCommerce® for WordPress®

Candidates are required to have at least 150 hours of combined instruction and hands-on experience with using WordPress WooCommerce before taking the exam.

The WordPress WooCommerce Certification exam covers a wide range of topics related to setting up and customizing an online store using the WooCommerce plugin. The exam tests your knowledge of WooCommerce setup and customization, webshop customization, product management, shipping solutions, payment processing, WordPress backup and security, advanced settings, and order management.

You will be evaluated on your ability to manage and customize WooCommerce settings, checkout process, storefront theme, and reports. You will also need to demonstrate your proficiency in setting up and customizing the webshop, including creating custom contact pages, privacy policy, and terms & conditions pages. Additionally, you should have a strong understanding of product management, shipping, payments, invoices, discounts, and taxes. Finally, you will need to demonstrate your ability to manage orders, including viewing, editing, and processing payments, discounts, and refunds.

1. WooCommerce Setup and Customization

- 1.0.a Woocommerce plugin
- 1.0.b Storefront theme
- 1.0.c WooCommerce customization
- 1.0.d WooCommerce settings
- 1.0.e WooCommerce checkout
- 1.0.f WooCommerce reports
- 1.0.g Customer Information

2. Webshop Customization

- 2.0.a Homepage
- 2.0.b Build Footer and Header
- 2.0.c Adding Navigation Menu
- 2.0.d Sidebars and filters to product archives
- 2.0.e Create custom contact pages with contact forms
- 2.0.f Privacy Policy and Terms & Condition pages

3. Products

- 3.0.a Categories for Products
- 3.0.b Manage Product Information (SKU, images, UPC, weight, dimensions, box dimensions, etc)

Head Office

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Operation Office

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- 3.0.c Simple and variable products
- 3.0.d Affiliate products
- 3.0.e Downloadable products
- 3.0.f Manage inventory
- 3.0.g Related, upsells, and cross-sells products
- 3.0.h Product variation
- 3.0.i Global attributes
- 3.0.j Sell grouped products
- 3.0.k Import products
- 3.0.l Featured products
- 3.0.m Product reviews

4. Shipping

- 4.0.a Shipping solutions
- 4.0.b Shipping zones
- 4.0.c Manage countries outside shipping zones
- 4.0.d Flat rate
- 4.0.e Enable free shipping
- 4.0.f Customize the shipping labels
- 4.0.g Shipping class

5. Payments, Invoices, and Discounts

- 5.0.a Receive payments
- 5.0.b Payment providers
- 5.0.c Payment gateways and banking
- 5.0.d Invoices
- 5.0.e Coupons
- 5.0.f Pricing and taxes

6. WordPress Backup and Security

- 6.0.a Backup and recovery
- 6.0.b Protect your WooCommerce shop
- 6.0.c Accounts & privacy

7. Connections and Advanced Settings

- 7.0.a WooCommerce pages
- 7.0.b APIs and webhooks

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7.0.c Added features

8. Managing Orders

8.0.a Viewing, managing, and editing orders

8.0.b Payments, discounts, and refunds

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